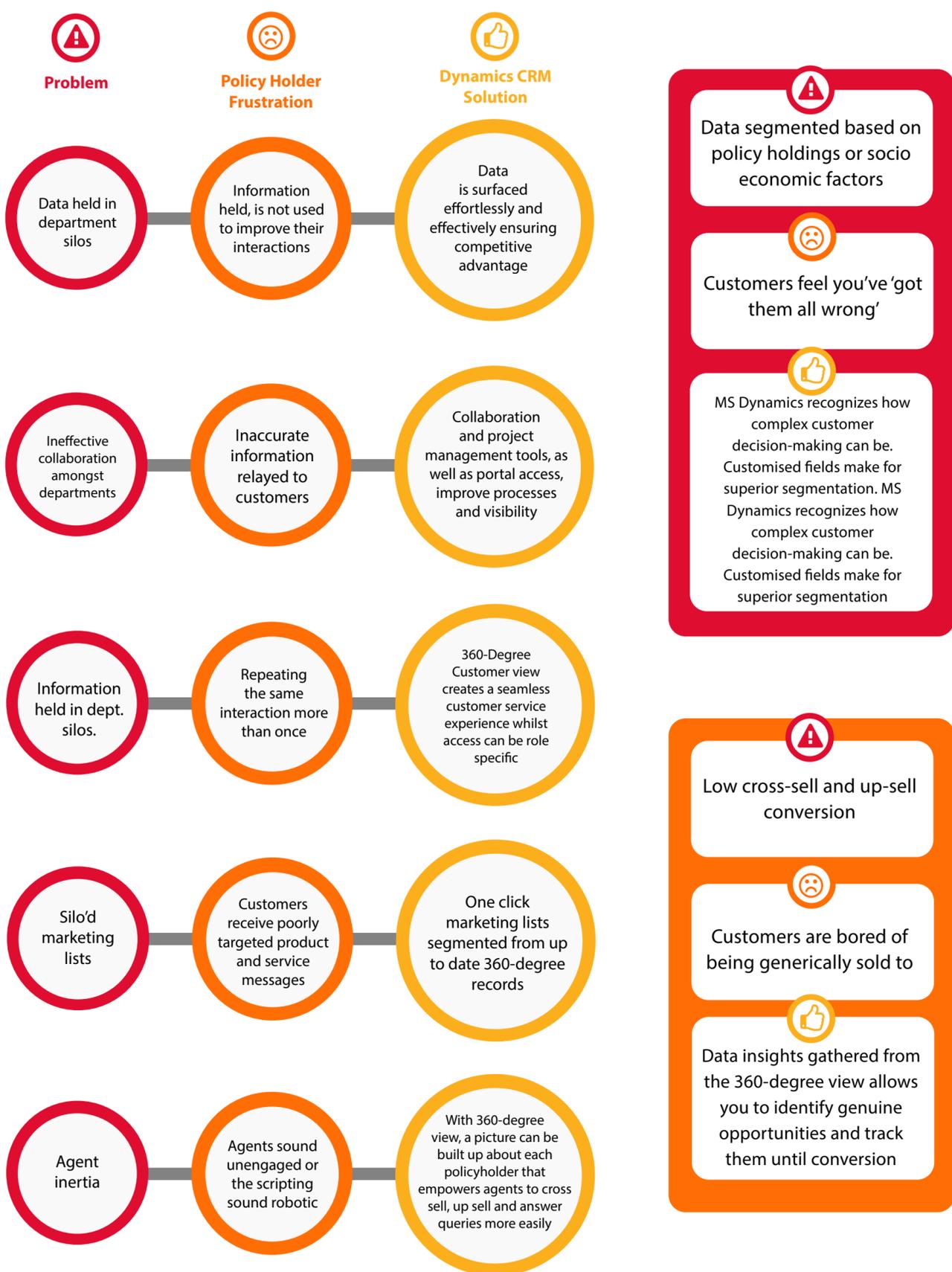


14 WAYS

Can Prevent Insurance Comparison Site Visits



The UK insurance industry suffers the highest rate of customer churn versus other service industry segments.

The main reasons policyholders leave an insurance provider are low service quality, unrewarded loyalty, poor communication, no product transparency, complicated processes and price.

